

Ohio JCEP Board Meeting Minutes September 11, 2017

Attending the web meeting: Nate Arnett, Beth Boomershine, Kathy Bruynis, Shannon Carter, Christy Clary, Nicole Debose, Laryssa Hook, Tammy Jones, Dan Lima, Pam Montgomery, Myra Moss, Amanda Osborne, Jessica Rockey, Kate Shumaker. Guest: Suzanna Windon

Call to Order – Kate Shumaker, President-Elect called the meeting to order at 10:02 AM

Officer Reports

- **President:** Rob Leeds – Rob was attending the Extension Retirees Picnic and had no report.
- **President-Elect:** Kate Shumaker – no report.
- **Past-President:** Pam Montgomery will be making connections to work on the ballot for next year's board positions.
- **Secretary Report:** Laryssa Hook – The minutes of the June meeting were sent out prior to the meeting. A correction was made to the membership report. There were 16 new members in the mid-year membership drive. It was moved by Beth Boomershine and seconded by Christy Clary to approve the corrected June minutes. Motion passed.
- **Treasurer's Report:** Nate Arnett reported actual income is currently \$39,730.20 and expenses are \$30,921.81. Nate asked chairs to consider budget requests at the October committee meetings and send him the requests. Kathy Bruynis moved to accept the report, Tammy Jones seconded. Motion passed.
- **Annalist Report:** Michelle Treber – no report.

Retiree/Life Member Report – No report – The retiree picnic is taking place today.

Committee Reports

- **Global Relations** – Kate read an emailed report from Jacqueline Kowalski. Jacqueline has been in contact with a number of companies who specialize in International Ag study tours, particularly Explorations by Thor (they manage the NACAA International Study Tours). However, most recommended tours are in the Caribbean, and after Hurricane Irma last week all tours to that region are on hold.
- **Marketing** – Mary Griffith – No report.
- **Membership Recruitment & Retention** – Tammy Jones reported the committee met via Zoom on August 28th to make plans for the upcoming membership drive.

Kim Showalter will create the message that will go out in early October to current and potential members. She will send out a test message to committee members prior to the October release.

There was some discussion about how to handle Central State University during our upcoming membership drive. Tammy sent a message to Tara Marlow with CSU to see if there is any interest in CSU Extension staff joining any of the national organizations. Tara is the Extension Program Manager and has not replied to date.

Tammy has been sending out a welcome email to all new hires since our mid-year membership drive in May. This message contains a link to our website, brochure, and marketing video. The email lets them know they will have an opportunity to join JCEP in October.

Tammy is currently collecting national dues information for our upcoming membership drive. Committee members are to gather current info and report to Tammy.

The committee will meet on October 16 at 10:00am in room 45E in the Ag Admin Library just prior to the JCEP board meeting.

- **Personnel** – Kathy Bruynis – no report.
- **Professional Development** – Christy Clary reported the committee is continuing work on the onboarding documents and will be looking into how these documents will be housed and used by HR.
- **Public Issues** – Laura Fuller emailed a report. Jackie Wilkins is moving forward planning Phase 2 of the critical conversations piece with teams meeting next month. They are still looking at options for getting a 2-way communication in place between county offices and Government Relations for contact with local/state/national officials.
- **Resource Development & Management** – Doug Fox – No report.
- **Scholarships, Grants and Recognition** – Beth Boomershine reported the committee updated all of the applications so that they are all completely online now. The new online applications were sent out the first week of September and they are due by October 2.

State Presidents Reports

- **ANROP** – Myra Moss reported the Ohio study tour went well. In May, Dave Apsley led a tour in Jackson Co. to see a bourbon maker made of oak and tour the Vinton experimental forest. Lee Beers in Trumbull County will be the President Elect.
- **ESP** – Travis West was not able to make the meeting and email the following report for the minutes. A new online membership system is being rolled out by National office that will require the Ohio ESP President to work with Membership Chair and Treasurer “behind the scenes” to makes things seem smooth on the surface but we are confident that it can be a seamless transition for 2018 dues moving from Ohio JCEP to National ESP.

- **NACAA** – Dan Lima reported they are working with WVU Extension for a multi-state retreat. Initial planning is in progress and no dates have been set.
- **NACDEP** – Laura Fuller reported through an email that they are going to Cleveland at the end of the month for the CD in-service to finalize some of the planning for next year's NACDEP conference. There is a joint meeting with the NACDEP board for their fall retreat. Planning is going well, and they are starting to get teams in place to make sure everything goes smoothly.
- **NAE4HA** – Jessica Rockey reported the national conference is Indianapolis, November 12-17. State's Night Out will be the 14th at Punch Bowl Social. Registration info coming via Qualtrics will be out this week. They currently have received notification of 30 accepted proposals, several which are board-supported for task forces led by Ohio members. Several members are receiving awards and will be recognized in Indianapolis:
 - 6 Regional Communicator Award Winners
 - 1 National Communicator Award Winner: Educational Piece-Team – Lucinda Miller & Team, Dog Resource Handbook
 - 7 Regional Specialty Award Winners

The State 4-H Professionals in-service is coming up in late October. The NAE4HA Regional Director Diane Baker from Illinois is on the agenda.

Ohio 4-H Foundation annual fundraiser "Ohio Wine & Food" – Saturday, October 21st at 4-H Center...could still use silent auction items if any counties are interested!

- **NEAFCS** – Shannon Carter reported they are gearing up for NEAFCS Annual Meeting in Omaha, Nebraska October 16-19. State's Night Out information was sent out last week.
- **NAEPSDP** - Suzanna Windon (guest) reported they have 2 new members. She has been in contact with the national organization, and wants to put together President and President-Elect position descriptions. Danae Wolfe will be the President-Elect. The organization will have a national conference in December this year.

Old Business

NAEPSDP Becoming Part of JCEP

Laryssa reported that she and Rob meet to review the constitution and by-laws. Adding NAEPSDP to the board is a by-law change, which can be done at a board meeting. If CES and/or Central State want to be part of JCEP, that is a constitution change. Rob will set up an executive committee web meeting to discuss it further and have a recommendation for the October board meeting.

New Business

Joining National Associations

Shannon had been asked if it was possible for someone to join a national organization now to get the reduced rate for national conference. Nate

responded that they can join individually and must do it through the national organization's website.

Organizational Change

Nate reminded us of the recent email asking for feedback on Extension re-design and organizational change. Comments are due today. He encouraged that if we need more information about an impact area description to say that in the comments. We are also encouraged to ask questions in the comment sections. Several members of the board are on the restructuring team and they want our feedback.

Adjournment – Kathy Bruynis moved to adjourn. Meeting adjourned.

Upcoming Meeting Dates:

October 16, 2017 Ag Admin Auditorium (Committees 10-12, Dialogue - tentatively 1-2, Meeting 2-4)

January 23-25, 2018 Annual Conference

Respectfully submitted:

Laryssa Hook

Ohio JCEP Secretary