

Ohio JCEP Board Meeting Minutes April 16, 2018

Attending the meeting in Ag Admin Auditorium were: Nate Arnett, Lisa Barlage, Lee Beers, Amanda Bennett, Cindy Bond, Chris Bruynis, Kathy Green, Candace Heer, Laryssa Hook, Jacqueline Kowalski, Elliott Lawrence, Clifton Martin, Rose Fisher Merkowitz, Kate Shumaker, Meghan Thoreau, Rhonda Williams, Danae Wolfe. CES Guests: Maggie Fitzpatrick, Marianne Guthrie, Linda Good, Beth Young.

Call to Order – Kate Shumaker, President called the meeting to order at 2:08 PM.

Officer Reports

- **President:** Kate Shumaker – Kate attended the Farm Bureau Presidents conference in Washington D.C. last month and found it very interesting. There were two very packed days. She connected with Adam Ward and had the opportunity to present on Extension's priorities.
- **President Elect:** Lisa Barlage – She is considering doing a survey to get feedback on possible format for an Extension conference day in December.
- **Past-President:** Rob Leeds – No report
- **Secretary Report:** Laryssa Hook – The minutes of the February meeting were presented. It was moved by Rhonda Williams and seconded by Jacqueline Kowalski to approve the February minutes. Laryssa reminded committee chair to send a summary to her at hook.26@osu.edu.
- **Treasurer's Report:** Nate Arnett – Nate reported that all pay-ins from the university and pay-outs to national organizations are complete and went smoothly. Current income is \$38,236.64. Expenses to date are \$19,684.56. Available Checking Account funds are \$144,967.11 and total Available JCEP funds are \$164,324.45. Chris Bruynis moved to accept the report and Lisa Barlage seconded the motion. Motion passed.
- **Annalist Report:** Michelle Treber sent in her report that there have been two passings: Marjorie Ann Dellinger, retired Office Associate and Charles Wurth, Program Manager, 4-H Camp Palmer who passed away February 26, 2018.

Retiree/Life Member Report – Rose Fisher Merkowitz reported that the Retiree Picnic is September 10th at Becks. Kate Shumaker will attend to represent JCEP.

Committee Reports

- **Global Relations** – Candace Heer reported that the Global Relations committee is seeking to learn more about established programs for international outreach that could lead to educational and teaching opportunities for Extension staff and faculty. Denise Johnson, Program Manager for Master Gardner Volunteers, presented information on the Master Gardner Volunteer Vacation to Ecuador in partnership with the Tandana Foundation. Jacqueline Kowalski will contact the Tandana Foundation.

Beau Ingle, Program Manager for International Programs in Agriculture (Mark Erbaugh, Director) presented outcomes and data collected on the 2017 International Survey of Extension. The committee will continue to work with Beau Ingle and Mark Erbaugh to further our goal of connecting Extension professionals to international outreach opportunities. Plan to have Chris Igodan, CFAES International Programs Leader, provide an update in an upcoming meeting.

- **Marketing** – Michelle Treber sent a report to Kate. Assignments will be posted on the website.
- **Membership Recruitment & Retention** – Kathy Green reported that this past month the committee made phone calls to new hires to invite them to today's meeting. The committee met with the Marketing Committee, and welcomed new hires. They are gearing up for the mid-year membership drive and will send the survey in May to get mid-year membership. The committee discussed the Ad Hoc committees work with CES/Affiliate/Full memberships.
- **Personnel** – Rhonda William reported they had questions on DesignExt, personnel and salaries. Roger addressed some of their questions in his time prior to the Board meeting. The committee wants to look at the bonus points for health benefits and have someone come to the next meeting.
- **Professional Development** – Amanda Bennett reported the committee met and discussed updates from the LOD team regarding Day 1 Orientation. The EdTech Group shared some initiatives around professional development they plan to implement in 2018 including training around developing county digital strategies for engagement. The committee discussed the lost list of specializations that are needed and are very outdated. In-services and mentoring program was also discussed.
- **Public Issues** – Chris Bruynis reported the committee did not meet today. They had a few members at the PILD conference in DC last week. Meghan Thoreau reported they learned about talking points in today's climate, and how to have civil conversations. Jackie Kowalski state is was great dialogue. Ohio 4-H youth happened to be there for a national 4-H conference, which created opportunity for value-added overlap.
- **Resource Development & Management** – Nate Arnett reported for the committee, as Dennis DeCamp had to leave for a county meeting. At the committee meeting Nate reported on all financials. Chris Zoeller and Dennis DeCamp reviewed financial records as presented by Nate. Financial documents were reviewed and all appeared accurate.

The committee discussed a modification of the Ohio JCEP reimbursement / payment to add fund transfers as a payment option. The committee also discussed maintaining the past treasurer as an individual able to sign JCEP checks in case the current treasurer is unable to sign for whatever reason, and needing to add the treasurer-elect as a signatory on the account. They recommended both the past treasurer and incoming treasurer be on accounts, and that be discussed under new business on agenda.

- **Scholarships, Grants and Recognition** – Clifton Martin reported the committee Manual need updated to add the Grants sub-committee. This committee has some work to do to roll that out. Creative Works sub-committee is considering some changes. They plan to keep the same October 1 deadline and will need to know conference plans. Kate Shumaker mentioned she will be following up with Roger and Cheryl Buck to put together a date to meet on this topic.

State Presidents Reports

- **ANROP** – Lee Beers reported that are working on a summer study tour to Stone Lab. They also are working on a spring Zoom meeting.
- **ESP** – Cindy Bond reported that Travis West is running for the Vice President position for North Central Region. Look for National ESP to send out ballots on these positions soon.
- **NACAA** – Jacqueline Kowalski reported that Dan Lima will be deployed mid-May to mid-October so she is standing in during this timeframe. The national meeting is drivable this year, so they expect a good turnout.
- **NACDEP** – Meghan Thoreau reported as Amanda Osborne is traveling in Costa Rica. They recently held their in-service and talked about how Extension is in good position for linking academic research to public issues. They are in good shape and only have a few details to work out for the annual NACDEP conference in Cleveland, Ohio on June 10th-13th.
- **NAE4HA** – Laryssa reported for Cassie Anderson that planning continues for hosting the 2018 national conference in Columbus the fall.
- **NEAFCS** – Kathy Green reported NEAFCS Annual Session will be held in San Antonio, Texas, September 24-28, 2018. They are working on awards.
- **NAEPSDP** – Danae Wolfe reported NAEPSDP hopes to grow members both in Ohio and at the national level. Each NAEPSDP committee member will reach out to a potential new member for the May recruitment period.

NAEPSDP conference is open to everyone (not just paid members). The 2018 NAEPSDP Annual Conference will be held December 11-13, 2018 at the Hilton Alexandria Old Town.

The committee also discussed the most needed topics for professional development across entire organization. These topics include digital engagement strategy (infographics, social media management, augmented reality, digitizing curriculum, evaluation, digital storytelling).

Old Business

CES Joining JCEP

Nate reported the Ad hoc committee met. He passed out a proposal, which

included a report on their meeting and recommendations from the committee. The report is attached to the minutes. Several scenarios were considered by the committee as part of this process.

There was discussion on the proposed structure and dues, including how it would impact ESP membership, and awards structures. There was discussion on pros and cons of ESP being a separate membership from JCEP. There was question on the possibility of CES membership to ESP. It was found that at the national level ESP includes the possibility of support staff joining the organization. Linda Good stated the CES board would be meeting later in the day to discuss the proposal. A by-law proposal will be brought forth for the Board's June meeting.

New Business

Treasurer Account Signatories

Nate moved to add Melinda Morrison as an additional signatory to JCEP checking accounts. Candace Heer seconded the motion. Motion passed.

Adjournment – Rhonda Williams moved to adjourn. Clifton Martin seconded. Meeting adjourned.

Upcoming Meeting Dates:

June 18 – JCEP Committees (10-12); Board (1-4) Meeting (possible Admin 1-2p)

August 20 – JCEP Board Meeting by ZOOM (10-12)

October 15 – JCEP Committees (10-12); Board (1-4) Meeting (possible Admin 1-2p)

Respectfully submitted:

Laryssa Hook

Ohio JCEP Secretary

An Ad Hoc committee was formed at the February 2018 Ohio JCEP Board Meeting to look at dues rates and levels and make a proposal to the JCEP Board.

Members were: Rob Leeds, Kate Shumaker, Marianne Guthrie, Angie Keshock, Beth Young, Kathy Green, Nate Arnett

Objectives:

- Explore full and affiliate membership levels and create definition of benefits and dues amounts
- Explore the mandate for Ohio JCEP members being ESP members in light of a potential national ESP dues increase
- Explore a dues structure that maximizes individual value and choice, does not increase individual dues, and leaves Ohio JCEP in a solid fiscal situation

Key Current Details:

319 Full Ohio JCEP members with National ESP membership included = \$85 state and \$40 national (\$45 national for new members)

72 CES members = \$25 state dues and \$10 national

National ESP is exploring increasing dues (perhaps beginning in 2020)

No changes to dues or process for other national organizations reflected in this proposal

Proposed:

Full Annual Ohio JCEP members = \$65 state

Benefits: Full access to Ohio JCEP scholarships, awards, can hold office, support for attending JCEP/PILD conferences, full participation in Ohio JCEP committees, membership enrollment managed by Ohio JCEP

Affiliate Annual Ohio JCEP members = \$20 state

Benefits: Limited Ohio JCEP scholarships (\$500 budget for affiliate-only scholarships), can hold Ohio JCEP office to represent CES only, not eligible for Ohio JCEP awards (May be eligible as part of a team if meet the requirements and for state program area professional organization awards if a member), full participation in Ohio JCEP committees but no Chair/Chair-elect roles, membership enrollment managed by Ohio JCEP

National ESP membership (optional) = \$40 national

Benefits: Full access to National ESP scholarships, awards, and other member benefits and leadership opportunities consistent with other national professional organizations.

Impacts:

A number of scenarios were considered weighing many variables and the proposed dues would return an estimated conservative surplus budget (\$2,000-8,000 including endowment earnings).

It is anticipated that ESP membership may decrease if made optional but fiscal impact is minimal since dues amount covers cost therefore equaling neutral fiscal impact to the overall budget.

Changes would need to occur to the Ohio JCEP By Laws and potentially the Constitution.

Questions:

Are CES the only group eligible for affiliate membership?

What other benefits might there be and are those listed what we would propose?

Should we include CES in support to attend national JCEP and PILD Conferences?