



Ohio JCEP Board of Directors Meeting **Minutes**

March 25, 2014 | 2:45 PM

Agricultural Administration Building Auditorium

Attending: Mary Beth Albright, Nancy Bowen-Ellzey, Eric Romich, Joy Sharp, Travis West, Hannah Epley, Jessica Rockey, Kirk Blair, Chris Zoller, Barbara Brahm, Kate Shumaker, Lisa Barlage, Nate Arnett, Treva Williams, Brad Bergefurd, Chris Brunyis, David Marrison, Greg LaBarge, Lisa Bradley

1. Kirk Blair, President called the meeting to order.
2. Officer Reports
 - a. President: Kirk Blair welcomed Board members.
 - b. President Elect: David Marrison will send out corrected copy of the Board Roster. The 2014 Annual Conference/Colloquium Planning Committee is underway with Karen Bruns chairing. The expansion to 3 days is to add the Research Colloquium. The committee is working to make the conference more engaging, involve State Specialists more, be more futuristic and socially fun.
 - c. Past-President: Treva Williams – no report
 - d. Secretary: Lisa Bradley – minutes from Jan. 27th meeting posted on OJCEP website. Chris Zoller moved, Kate Shumaker 2nd to approve the minutes, motion passed. It was clarified that Committee reports should be summarized in the minutes.
 - e. Treasurer: Ted Wiseman/Nate Arnett – Budget Report for March 2014 and Account Balances were provided on the written report. Six new members have joined since the report was prepared for a total of 286 members. Available checking account funds are \$87,412.52. With endowment funds the total available JCEP funds total \$131,337.86. It was clarified that there are not funds allocated for mileage for Board members to attend Board meetings.
 - f. Annalist: Barb Brahm reported since the January Board meeting, 4 former Extension employees have passed away – Dale Glass, John Mount, Harry Barr and Bill McNutt.

Visit with Dean McPheron – Between officer reports the Council had dialogue with Dean McPheron. The Dean shared the importance of the futuring process and how it will impact our reach. He will be traveling to D.C. to be present for the signing of the legislation for Extension's 100th Anniversary. The Dean hopes to get out to more counties and want to be sure the Dept. is utilizing all our capacities through Extension. He enjoys promoting Extension to key stakeholders. Question/Answer dialogue included these topics:

- Current budget process and funding for ATI
- Plans for working with Central State as a land-grant university
- Precision Ag Majors being offered at Ohio colleges

- Continued concerns of requirements to be accepted to Columbus campus as an entering freshman

3. Retiree/Life Member Report – Les Barnhart & Lynda Heyl, no report.

4. Committee Reports

a. Global Relations – Brad Bergefurd (Steve Brady is Chair Elect) – The Committee met via Carmen Connect on March 6th. Eight members attended. Introductions were made and attendees gave their titles and some had brief encounters of international experiences. The purpose of the Global Relations Committee was reviewed (to promote international opportunities and international programming within Extension).

Goals for 2014 and included to set up an E Newsletter. Communications with members will be through email, meetings will be through Carmen Connect. Bergefurd informed everyone about the new website. International opportunities for OSU educators was discussed.

b. Marketing – Eric Romich reported the Committee met face to face March 25 with 7 members attending. Chair Elect will be Janet Meyers. A joint meeting with the Membership Recruitment & Retention Committee was held. Both committees reviewed their guidelines, purpose, and scope. The Membership Recruitment & Retention Committee will be responsible for developing/updating brochures and materials for new member recruitment, work with H.R. to get materials to new employee orientation, and promote OJCEP membership to potential new members. The Marketing Committee will develop new marketing templates; have them approved by Comm Tech, and share with other committees. The Committee set goals for 2014 and discussed activities to support the celebration of 100 years of Extension. Action items include:

1) Develop a branded PowerPoint that highlights the accomplishments of Extension in a historical timeline that would be used for both statewide and county-based audiences.
2) Develop a tabletop display that would have some parts static and others sections intended to be populated by county level information and images. The plan is to purchase 10 of the tabletop displays that would allow for 2 in each region. Cheryl will take the lead on getting a quote from Comm Tech and share the cost with Kirk for consideration by the board. The entire Marketing Committee will work in collaboration with Cheryl to complete these tasks by May 1st.

c. Membership Recruitment & Retention – Cheryl Buck reported for Patty House. The joint meeting with the Marketing Committee results are reported above. The focus of the Committee will be with the Onboarding efforts.

d. Personnel – Joy Sharp - Personnel committee met prior to the board meeting. Topics included the Faculty Compensation & Benefits Study, upcoming changes to the medical plan, OSU Extension Salary Study, Staff Calibration, Succession & On-Boarding, Bring Your Own Device expectations. It was decided to ask Barb Ludwig and Brian McClain to meet with us at the June 30 meeting to discuss, salaries, benefits, health plan and other possible upcoming changes as well as discuss the need to use

personnel devices without compensation as a regular part of our jobs. In addition it was suggested that the OJCEP board may want to meet with HR to make sure upcoming health care changes take Extension and county offices into consideration. Ed Lentz will serve as the Personnel committee chair-elect.

e. Professional Development – Melanie Hart (Pam Montgomery) - the committee met before the board meeting with Chair Elect Pam Montgomery facilitating. A hybrid meeting (in-person + Carmen Connect) was attempted, but it was challenging to speak and hear given microphone and noise issues. The committee was reminded that the Welcome Festival for new employees on April 24, 2014 was cancelled. We will still plan to be a part of the networking fair on October 21, 2014. Annual Conference and Research Colloquium will be December 9, 10, and 11, 2014. There is still discussion about the format. Proposed tracks/ themes are being discussed in order for all Extension employees to feel that the conference is beneficial to attend. We discussed using evenings to increase “organizational culture.” Reverse Mentoring – there was some discussion about how to go forward with this. Research in View –there are two different issues/ challenges: one is the use of RiV for reporting, the other involves the use of RiV when going for promotion (P&T). The same question asked to both “reporting” and “P&T” could get you two different answers on how something should be entered into RiV. Everyone would like more consistency. Chris Bruynis agreed to take leadership in this area. He will develop a survey and provide it to us for feedback before he sends it out to educators. The final discussion for the meeting was about Recruitment for Professional Development Activities. Chris posed the question: What are the skill sets we need in the next 10 years as Extension Professionals? Can we teach these internally or do we need outside experts to help us? The next meeting will be June 30 in Ag Admin Auditorium.

f. Public Issues – Greg LaBarge reported the Committee is scheduled to meet later this month.

g. Resource Development & Management – Chris Zoller - no report

h. Scholarships, Grants and Recognition – Jessica Rockey (Laryssa Hook is Chair Elect) - Chair-elects have been set for all sub-committees. Ohio nominees for ESP Special Chapter Awards completed the online application process for regional/national recognition (due March 1). In February, five professional development scholarships were awarded; the next round of scholarship applications is due in May. A Buckeye Box for the SGR Committee has been created for sub-committees to share documents and information. Several recommendations for changes to the award process may be brought to the Board after our June meeting (June 30 via Carmen Connect).

5. State President Reports

a. ANROP – Lee Richter & Jerry Iles - no report

b. ESP – Mary Beth Albright & Joe Lucente - The National ESP Conference will be held October 6-9, 2014 in Indianapolis. An organization-wide email will be sent when early bird registration opens in May/June. If you have an administrative appointment (including county directors), you are eligible to apply for an ESP Administrator / Leader Scholarship (four \$500 scholarships). These scholarships are specifically for those who wish to attend the National ESP Conference. Applications are due May 1, 2014. All applications and award criteria are available online at the National ESP website. ESP Angus Scholarship monies may be re-released due to lack of applications. Scholarships can be used for any professional development opportunity. Applications are due April 1st for those interested in serving on a national ESP committees (new members). New committee member applications do require a letter of support from the chapter president! This would be a great opportunity to work with Extension professionals from across the nation.

c. NEAFCS – Lisa Barlage & Kate Shumaker: NEAFCS award applications were reviewed and 19 were passed on to Central Region. Five of those are 2nd in a category – we couldn't have done that the last couple years because of lower membership numbers. A number of members submitted NEAFCS Conference) proposals. Ohio members also served as reviewers for those proposals. We should know results in the next couple weeks. Lisa attended the JCEP Leadership Conference in February. In the NEAFCS breakouts there was much discussion on how to reformat the national Board to better cover duties and avoid duplication (possibly reducing expenses). They have begun this process this year with some reassignment of duties and are looking to see what other changes may also work. Also discussion about how they could get more members to apply for awards. Kate Shumaker and Melanie Hart received scholarships for PILD and will be representing NEAFCS there in April. New FCS Educator, Joanna Rini, Medina county has joined NEAFCS.

d. NAE4HA – Hannah Epley & Travis West - Presenters have received notification results; we are working on compiling a list of individuals now and will have a better count soon. Regional and National Award selection is taking place now. Will be working on State's Night Out for the NAE4HA Conference (Minnesota-October 26-30, 2014). Hannah Epley went to JCEP, Cassie Turner will be attending PILD. Mark Light is serving as Junior Regional Director for NAE4HA.

e. NACAA – Chris Bruynis & Curtis Young - There is a summer ANR retreat being planned for Maumee Bay State Park for June 17, 18 and 19, 2014. Members are also asked to hold October 1-4, 2014 for a study tour to the Chesapeake Bay area to examine soil nutrients and water quality issues. Hold July 20-24 for the NACAA AM/PIC to be held in Mobile Alabama. Registration for the NACAA AM/PIC should be available soon.

f. NACDEP – Nancy Bowen-Ellzey & Greg Moon - Ohio NACDEP members met on March 25th to review upcoming events and activities. Members discussed and agreed on parameters for the Excellence in CD Award, now in it's third year. Ohio is well represented by proposals and award nominees at the NACDEP annual conference in

Grand Rapids, MI June 22-25. We will have a list of the presenters and presentations/posters by our next meeting. Members are also planning to participate in the June 2-4, 2014 Multi-State CD Planning Retreat in Bloomington, IN (with CD Extension professionals from OH, IN, IL and KY). Proposals are currently being submitted to share programs and ideas. Myra Moss, Rose Fisher Merkowitz and Greg Moon represented NACDEP at PILD in Washington, DC last week. Nancy Bowen attended JCEP Leadership Conference in February.

6. Old Business:

a. JCEP Leadership Conference Delegate Report

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| <ul style="list-style-type: none"> • ANROP - Lee Richter • ESP - Mary Beth Albright • NACAA - Chris Bruynis • NACDEP - Nancy Bowen-Ellzey • NAE4HA - Hannah Epley • NEAFCS - Lisa Barlage | <p><i>Others</i></p> <ul style="list-style-type: none"> ○ Kirk Bloir ○ Carol Chandler ○ Graham Cochran ○ Mike Hogan ○ Mark Light |
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Several from the group reported the conference was very worthwhile. Other states admire the support we receive from our Administration and the number of members we have. We were part of a panel to share how we merged ESP/OAEP. There was an excellent speaker – David Mitchell, who’s speech was “Live & Learn or Die Stupid”, an entertaining take on work styles. The group shared it was a bonding experience.

b. Ohio Delegates to PILD

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| <ul style="list-style-type: none"> • ANROP - Jerry Hes • ESP - Melanie Hart • NACAA - Curtis Young • NACDEP - Greg Moon (+spouse) • NAE4HA - Cassie Turner • NEAFCS - Kate Shumaker - Nat'l ESP scholarship | <p><i>Others</i></p> <ul style="list-style-type: none"> • Mark Light • Ken Martin • Rose Fisher Merkowitz • Myra Moss • Jerry Thomas • Gwen Wolford • <i>Chad Endsley - SEAC</i> • <i>Ann Marrison - SEAC</i> |
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c. North Central Leadership Conference Scholarship Recipients – Keith paid for 5 and the Board matched that.

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| <ul style="list-style-type: none"> • Nate Arnett • Jeni Buckingham • Rose Fisher Merkowitz • Jeff King • Treva Williams | <p><i>Gist Endowed Chair Sponsorships</i></p> <ul style="list-style-type: none"> • Chris Igodan • Karen Argabright • Graham Cochran • Greg Davis • |
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d. Budget Practices – it was determined Board members do not get reimbursed by the Board for mileage to attend Board meetings.

- e. Centennial Celebration – Cheryl Buck reported earlier in the meeting
- f. Other Old Business – Treva reminded Committee Chairs that their Chair-Elect should be in place by now.

7. **New Business**

- a. Other New Business - none

8. **Announcements:**

- a. Officers and committee chairs should email a written report report to Secretary Lisa Bradley within one week of meeting.
- b. Other – Travis reminded us that April 1 is the deadline to serve on a National ESP Committee

9. **Adjourn**

Reminders:

- Meeting Dates
 - May 19 - Carmen Connect – 10am to 12 Noon
 - June 30 - Ag. Admin. Auditorium
 - September 22 - Carmen Connect; if needed
 - October 20 - Ag. Admin. Auditorium
 - December 9, 10, 11 - Ohio Union
- Listservs
 - jcep-members@lists.osu.edu
 - jcep-board@lists.osu.edu