Director’s Video
August 30, 2022
Jacqueline Kirby Wilkins, Ph.D.

Ohio State University Extension

OUR VISION
Ohioans have the knowledge and resources they need to actively engage in creating conditions in which they thrive.

OUR MISSION
We create opportunities for people to explore how science-based knowledge can improve social, economic, and environmental conditions.
Advancement Update: Introduction to new team member
Hannah Snively: Director of Development

Bio:
A West Virginia native, Hannah comes to us with advancement experience from several land-grant universities, most recently at the Oregon State University Foundation. As the daughter of an Extension educator, she has a deep appreciation for the work of Extension and the people who make it possible. She will be working to fundraise for CFAES with an emphasis on Extension.

Contact info:
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4-H Celebration of Youth
Honoring Our Past and Zipping Into the Future

THURSDAY, OCT. 6, 2022
Leeds Farm, Ostrander, Ohio

Adults 21 and over are invited to join us for an evening of fall fun on the farm to support Ohio 4-H youth.

Formal invitation to follow. Watch for event updates at go.osu.edu/Coy. For questions, please call 614-292-6943.
Advancement FAQs are in Process

Who to contact for what question:

- How I get access to TAS (The Advancement System)?
- How do I spend my development funds?
- I want to do a fundraiser or send out a solicitation letter in my county?
- Etc.

Recent Successes due to Partnership

Endowed 4-H Educator:
Working in partnership with Kyle White, a donor started an endowment to help fund salaries for interns/program assistants/educators.

Endowed ANR support:
Working in partnership with Lee Beers, a donor is leaving an endowment in his estate to support ANR in Trumbull County. Depending on the circumstances, the gift could become an endowed educator and/or Extension research station.

FCS Program Support:
Working in partnership with Eric Barrett, a donor has supported numerous FCS and ANR programs in Mahoning and Trumbull counties.
Total Raised for Extension

OHIO STATE UNIVERSITY EXTENSION • Administration

Advancement: Ohio 4-H Foundation News

Ohio First Lady Fran DeWine Featured in Ohio 4-H Foundation Newsletter – August 2022

Visit ohio4h.org/august-2022/faces-ohio-4-h-----fran-dewine
4-H Programming Support

ODNR and Ohio 4-H Partnership Continues
- $164,575 - grant from Ohio Department of Natural Resources for Ohio 4-H Shooting Sports and Natural Resources Programming for FY 22-23
  - 3 Ohio 4-H volunteer instructors training workshops
  - Support for volunteer instructors to attend national 4-H shooting sports training workshop
  - 3 Ohio 4-H shooting sports and natural resources camps for youth
  - Support to send Ohio 4-H team to national 4-H shooting sports championships in Nebraska
  - Support of partial FTE of 4-H shooting sports and natural resources state educator – Tracy Winters

Tractor Supply Company through National 4-H Council
- $67,795 – from customers buying “paper clovers” at TSC stores in Ohio this spring
  - supports scholarship for 4-H camp and/or 4-H leadership events
  - distributed to counties with TSC stores within their borders

National 4-H Council and Bayer
- $20,000 – grant from National 4-H Council and Bayer for development of 2023 national Ag Innovators Experience; to Patty House, with support from Bob Horton, faculty emeritus

A YEAR OF HOPE, DREAMS AND CONNECTION

Part VI of the Stay Calm and Well Webinar Series

Tuesdays from 12:30-1 p.m.
September 6 – October 11

https://u.osu.edu/hopedreamconnect/
Engaging with Stakeholders: Showcasing our Assets

Stone Lab Visits
August 11 – Congressional Staff and State Advisory Council Tour
August 12 – Extension Leadership Tour
August 29 – Decision-makers Tour (Governor’s Office, state legislators, and commissioners)

Engaging with Stakeholders: Showcasing our Assets

Dean’s Fair Visits
September 2 – Noble County
September 12 – Wayne County
September 13 – Wyandot County
College CRM Update

We are nearing the November implementation of Career Roadmap (CRM). As you likely already know, all of our in-scope staff positions have been mapped at the university to a Function, Sub function, Band and Level. With every mapping there is a pay range attached. While no one had a reduction in pay rate regardless of their new pay range, some people are currently earning a wage that is below the minimum for that range. In our college, after AMCP, this will be 86 people.

**Raise to Minimum (RTM)**

Per the updated university guidance, effective at the beginning of October, we will be moving this group up to the minimum of their new pay range. This is referred to as the “Raise to Minimum.” Working with Terry Snoddy and his team, we have already confirmed the funding for those that are not funded by grants. However, 39 of these employees are at least partially grant funded.

**Compression and Equity**

Raise to Minimum is just another step in the process toward implementation. This ensures that everyone is within the correct pay band. Career Roadmap on its own does not address pay equity, or the pay within the pay band.

We know that there are many pay compression issues that have been noted in the past few years and the RTM will likely add some more. Once CRM has been implemented, HR will communicate a window of time at the beginning 2023 to submit any equity requests that we may have for our team. In the coming weeks we will receive some additional guidance from the university offering tools to leaders to prepare for requests through reviews of data and conversations with HR and Fiscal.
Salary Study Update

OSU Extension (internal) – OCT-DEC
In preparation for the availability and go ahead to move on addressing compression and equity following the CRM implementation, we will be captured post-AMCP data and performing an analysis on where adjustments need made.

We are working with our salary study team, CFAES HR, OHR, and CFAES Finance to obtain the necessary data. Depending on the amounts of compression identified, we may need to prioritize the timing of adjustments. For instance, our office support compression is the longest standing as we had a hiatus on equity and compression adjustments due to COVID and CRM. We will likely make these a tier 1 adjustment.

Jeff has been tracking additional equity requests and performing annual analyses and will be able to work quickly with supervisors and HR to submit and support instances where compression and inequity exists.

Salary Study Update

OSU Extension (comparison to peers) – Fall/Winter
I continue to work with my North Central Region colleagues to determine where our salaries sit in comparison to our peer institutions. As you are likely aware, every state has a different approach to their Extension organizational model, different positions, and differing names for similar positions. We are discussing the hiring of an outside firm (through our NCR) to collect the data, approach an apples-to-apples analysis, and provide a useful data set for comparison.
Upcoming State-Level Searches

Assistant Director of Operations (Sept 1 – Sept 30)
Urban Extension Specialist (Oct/Nov 2022)
Community Development Assistant Director (Sept/Oct 2022)
Agriculture and Natural Resources Assistant Director (Jan 2023)

OSU Extension Annual Conference

Location: Greater Columbus Convention Center
Goal is for RFPs to be open Sept. 12 – Oct. 3
Artwork has just been completed and shared with the planning committee as of yesterday. Will be shared with everyone in the near future.
Main agenda has just been determined. Will be shared as soon as available.

Promo video...
https://go.osu.edu/extension-annual-conference-promo
New SPO for Extension

Gretchen Turner – new sponsored program officer (SPO) assigned to work with OSU Extension.

Gretchen is assigned to handle the following cost centers: OSU Extension Administration, Agriculture and Natural Resources, Family and Consumer Sciences, 4-H, Extension Human Ecology – Family Relations and Human Development.

Gretchen can be contacted at turner.368@osu.edu.

All other county cost centers will still be managed through Cheryl Sowash. Both will be available during weekly office hours.

OSP Offering Weekly Office Hours

Via the Office of Sponsored Programs and the CFAES Office for Research and Graduate Education. Started in late July.

Goal – answer questions about grants, ranging from proposal submission to the epa-005 process, through award management.

Held weekly on Wednesday from 1-2 p.m. in 10-minute time slots.

Register via Picktime. Indicate your preferred date and time, and include your name, email, award or grant number, and question.

You will receive an email confirmation from Office for Research and Graduate Education.
**LOD Personnel Updates**

Welcome Valerie Kohlwey, data integration developer

Welcome to Diane Mashburn from Arkansas Extension -- Ph.D. student in ACEL; working with LOD on stay interviews and other projects

Farewell to Amy Kohmetscher, instructional designer, as she moves on to help the agriculture industry with crop insurance instructional materials.

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**Other Updates via LOD Unit**

Emails being sent about the new, improved dashboards for EEETs. More to come with CART data and major program evaluation results

Trusted Leader Workshops have started! Thanks to Area 20 for the pilot session! Other sessions scheduled and dates are open

Crucial Conversation Workshops have started!
Thanks to pilot group on August 24!

O.N.E. fall on-boarding underway – September 6, 2022
Thanks to Jared Miller for videos that complement the online modules!
**ANR Update – Farm Science Review**

Celebrating 60 years of research, advancement and education!

OSU Extension’s educational components at Farm Science Review makes our farm show different than others.

The focus on education makes this a must-attend show.

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**New Field Specialists**

- Stephanie Karhoff, agronomic systems (June 1)
- Nicole Arnold, food safety (Aug. 15)
- Aaron Wilson, ag weather and climate (Aug. 15)
- Other searches in process – farm management, dairy management and precision livestock, carbon management
2022 eBarns Report – Just Released

- eBarns is a program dedicated to advancing production agriculture through the use of field-scale and applied research.
- Current research is focused on enhancing animal production, growing high-quality forages, precision nutrient management and to develop analytical tools for digital agriculture.

2022 eBarns

“Connecting Science to Farmers”

Patterned after eFields, which started in 2017 to increase participation in and impact of on-farm trials and research.
2022 Ohio State Fair by the 4-H Numbers

- 4,252 4-H members participated in 4-H special interest judging
- 20 assistant superintendents
- 300+ adult volunteers
- 132 projects with 233 classes (jr., intermediate, sr.)
- 922 “outstanding of the day” awarded to 4-H members
- 244 clock trophy winners representing the “best of the best” in 2022
- $12,700 in donations for clock trophies
- 2,300+ livestock skillathon participants
- $240,000 raised for the Ronald McDonald House via Dean’s Charity Steer Show
- $588,000 raised from sale of champions to support Youth Reserve educational programming – every champion was a record-breaker. Total sale = $676,500

iFarm Immersive Theater at Ohio State Fair

6,713 visitors
3,351 children
Urban October

- Celebrating Our Urban-Rural Connections, Where We Live, Work, Play, Learn and Serve
- Share Your Story – go.osu.edu/UrbanExtension
- October 18 & 20 - Food Insecurity Project

Strategic Alignment Framework

**People**
How Extension attracts, develops, retains, and structures diverse talent — engaging faculty, staff, students, and community volunteers.

**Programs**
How Extension addresses the multitude of issues important to diverse Ohioans. Intentional and inclusive programming influences Extension’s relevance and impact.

**Partners**
How Extension attracts and collaborates with diverse partners to leverage resources for collective impact.

*More Information and Useful Tools You Can Use Coming at Annual Conference*
Community Development: BroadbandOhio Community Accelerator Program

- Goal: develop a strategic plan to help leverage historic broadband infrastructure funding (235 million) for community-driven broadband expansion. Collaborating with BroadbandOhio (Ohio Department of Development unit).
- Started June 15 concludes September 21. Two-hour class each Wed.
- At end of class, each team will have developed a strategic plan to use in grant funding processes.

Community Development: Leadership Development

Created Ohio Township Association Leadership Academy 2.0

In July, 20 graduates from 1.0 Academy have started a deeper dive into developing their leadership skills. Participants will graduate in July 2023.

Leadership Academy with the Ohio Federation of Soil and Water Conservation Districts continues today at their summer conference.
Economic Development

Work on Business Retention and Expansion is currently taking place in the following counties: Ottawa, Brown, Fayette, Noble, and the Lake Erie and inland lakes areas.

Community economics team is preparing reports for area leaders using input-output software to highlight top industries and employment trends in their area.

Scholarship, Grants, and Recognition (SGR) Deadline Reminder – Sept. 1

<table>
<thead>
<tr>
<th>Scholarship Awards</th>
<th>Grants</th>
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<tr>
<td><strong>Purpose</strong></td>
<td>Scholarship awards are to provide incentive and expense support for current members of Ohio JCEP in pursuing professional development activities that will increase their expertise and effectiveness.</td>
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<tr>
<td><strong>Funding Amount</strong></td>
<td>Maximum funding award per individual is $750.</td>
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<tr>
<td><strong>Specific Application Requirements</strong></td>
<td>More details about Scholarships</td>
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<tr>
<td><strong>Link to application</strong></td>
<td>Direct link to the Scholarship Application</td>
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<tr>
<td><strong>Questions?</strong></td>
<td>Please contact Misty Harmon (<a href="mailto:harmon.416@osu.edu">harmon.416@osu.edu</a>)</td>
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Registration for the Great Apple Crunch is officially open!

The Crunch is scheduled for Oct. 13 at noon, but you are welcome to crunch anytime during the month to celebrate local farmers, nutritious foods, and national Farm to School month.

It’s simple and easy to participate! Register at https://go.wisc.edu/uzj4eq, purchase local apples, and celebrate your Crunch in October. Get FREE Crunch stickers and the Crunch Guide when you register!

Anyone can join “the Crunch heard around the region”, including schools, early care and education sites, after school and 4H clubs, farmer’s markets, colleges, Extension offices, and hospitals across Ohio.

Questions? Check out the Apple Crunch or Ohio Farm to School Facebook pages.

Spring and Summer “Lean In” Tour

- Tuscarawas and Carroll (July 22)
- Clermont (July 29)
- Ross (August 9)
Spring and Summer “Lean In” Tour

• Perry and Muskingum (August 16)
• Champaign (August 23)

Spring and Summer “Lean In” Tour

• Clark (August 23)
• Scioto and Lawrence (August 26)
• Adams (August 31)
• Geauga (September 2)
Thank You!!!
Have a wonderful Labor Day Weekend!